



# Ramona Junior Fair Incorporated

## Board of Directors Minutes February 1, 2021



RJF Mission Statement: "Promoting the advancement of local youth through agriculture, industrial education, and recreational activities and exhibits."

- 1) Called to Order by Robby Storton, President at 6:32 PM.
- 2) Flag Salute
- 3) Roll Call of Directors
  - a) **Directors Present:** Charles O'Neal, Michelle Scott, Mary Martineau, Laird Nelson, Danielle Zurcher-Upson, Victoria Stanley, Curtis Martineau, Ryan Barton, and Makenna Blackburn
  - Members Present:** Gwen Alexander, Russ Christensen, Jena Glasgow, Trevor Herman, Deb Huff, Jasmine King, Audrey Lent, Stacey Nelson, Adelaide Sorbo, Lori Sorbo, Russel Sorbo.
- 4) President Robby Storton presented the agenda. A motion was made to approve the Agenda for tonight's meeting. Motion/Second: Mary Martineau/John Wolfe. Discussion: None. Motion passes unanimously.
- 5) Secretary Michelle Scott presented the minutes for review from the January 4th meeting. A motion was made to approve the minutes. Motion/Second: John Wolfe/Charles O'Neal. Discussion: None. Motion passes unanimously.
- 6) Treasurer's Report was motioned to be tabled until March 1<sup>st</sup>, 2021 RJF BOD meeting. Motion/Second: Mary Martineau/ John Wolfe. Discussion: None. Motion passes unanimously
- 7) Open Forum
  - a) None.
- 8) Officer Reports
  - a) **President:** No Report.
  - b) **Vice President:** No Report.
  - c) **Secretary:** No Report. However, Michelle Scott did ask that all present members type their name in the chat comments to get an accurate recording of who is present at the meeting.
  - d) **Treasurer:** No Report.
  - e) **Fair Administrator:** No Report but Mary Martineau did thank Michelle Scott for always having the minutes done in a timely manner.
  - f) **Youth Directors:** No Report.
  - g) **Livestock Superintendent:** No Report.
- 9) Standing Committee Reports
  - a) **Scholarship Committee:** Michelle Scott reported that the scholarship application opened on Friday, January 29th and is available on the Ramona Junior Fair website. It is now an online application, so the committee is hoping for a larger number of applicants this year with it being more accessible and user friendly. She may be reaching out to club leaders to join their committee meetings to share more information about the scholarship program with those members. The next Scholarship committee meeting is Wednesday, February 3<sup>rd</sup> at 6:00pm.
  - b) **Budget Committee:** No Report.
  - c) **Auction Committee:** Charles O'Neal reported that this month they talked about the option of having a hybrid auction, both online and in person. Russ Christensen gave a presentation about what a hybrid auction would look like and what would be required (see attached presentation slides). Makenna Blackburn asked if the plan is to have all the lots opened at once during the auction or if they would be doing them individually with this new hybrid style. Russ Christensen confirmed the lots would be presented one at a time. Robby Storton asked how this would affect the flow of the auction and the additional equipment required for an online auction option. Charles O'Neal replied that multiple cameras would be required, and we would need to bring in more volunteers to help the online auction flow smoothly. However, it would be worth doing since we had good sales last year and this hybrid option could do the same for the auction this year. He also mentioned his concerns about the current bandwidth and the fact that the Wi-Fi at the fairground is weak. Russ Christensen commented that he could call Sky Valley to inquire about getting better internet but that a personal hot spot may also be a fall back option. He thinks we have enough volunteers to help fill those additional staffing needs as well. Russ Christensen stated that other fairs are looking into this hybrid option as well and might be worth while to see how they are doing it. Regarding barn sales, Charles O'Neal reported that they discussed keeping that the same, where the kids would find buyers for their animals without the use of the online auction option. There is an additional 1% percentage fee to add the online option and including barn sales would add to those fees. To help offset the additional cost of the online auction option, we could consider increasing the commission from the sellers. Last year, Kahoots donated the money to cover those fees and may be willing to do it again. Mary Martineau mentioned she and Kristy Parker have also discussed

raising the commissions, but also payments from add-ons that were mailed in did not have that 1% taken out of them to cover the ShoWorks cost and it may be beneficial to start doing that as well. Charles O'Neal agreed to look more into that option, and it is something the board can further discuss at a later meeting. The next Auction Committee meeting is February 10<sup>th</sup> at 6:30pm.

- d) **Steering Committee:** Makenna Blackburn reported that they are discussing awarding attendance for the members that come to a set number of meetings. For example, 3 meetings could earn you a free t-shirt or 6 meetings could earn you an ice cream party. Audrey Lent stated they will have more information about this idea rolling out soon, as well as information regarding tarp tying and other events. In the next month or so, they will have some instructions written up and posted to the social media sites. The steering committee is also pushing for participation in the art contest.
- e) **Premium Book Committee:** Mary Martineau reported that the art contest is out and the flyers have been posted on social media accounts and is also up on the Ramona Junior Fair website. Entries are due February 24<sup>th</sup> and will be voted on at the March RJF BOD meeting. They are taking colored drawings this year as well, which will be fun to see what the kids come up with.

#### 10) Ad-Hoc Committee Reports

- a) **Chamber of Commerce Committee:** Robby Storton reported that they have still not received information from the Chamber about when their meetings are being held. Him and Charles O'Neal will reach out to them to try and get meeting dates. Charles O'Neal stated that he will try and confirm contact information with the Chamber. He used to get emails from them but has not received anything in a while.
- b) **Parks Board Committee:** Same as Chamber of Commerce Committee Report.
- c) **Construction & Grounds Development Committee:** Laird Nelson reported that he checked the grounds and found that the picture barn got blown over during these last windstorms. He secured it but the top rail needs to be replaced. There were also some large tree branches that fell between the rodeo grounds and fair grounds which he will need to cut up and dispose of. There are also some large branches that fell but got caught on other branches and are currently stuck in some of the trees which is hazardous. He will need to figure out a way to get those broken branches out of the trees. Finally, he spoke with Jeff Becker and the Big Ass Fan is being stored in Jeff's father's garage. His father wants the fan moved out of his garage so Laird will find time to do so and move it to the Home Ec building, possibly this upcoming weekend.
- d) **Computer Committee:** No Report.
- e) **Camping & Security Committee:** John Wolfe reported a tree fell in the parking lot on the fence, which was removed, and the fence was put back in place. He has not noticed anyone from the riverbeds camping out at the fairgrounds, but he has not been able to stop and walk the grounds to be sure.
- f) **Fair Marketing & Education Committee:** Deb Huff reported that she is waiting to hear back from the Ramona Journal and Sentinel about doing a weekly series of stories about past and present fair participants starting in June. This would include participants who participated in the back in the 70's and are now business owners in the community, maybe a spotlight one week about Mary and Curtis Martineau because they are a married couple and both FFA advisors. Another idea is to have a story about the steering committee and FFA representatives. Her hope is that she could get all of that approved through both those publications and we would be able to do some nice promoting of the fair. She is currently talking with Wayne Elston who owns Elston Hay and Grain and Sonja Steiner who owns Ramona Café. Both showed at the fair when it opened back in 1971. Both them and their families helped set up the fair when it moved up here from Escondido. She thought we could open with stories about them with old pictures of them showing.
- g) **Awards Committee:** Victoria Stanley reported that she received the replacement buckles at the end of last week. She is still working on the fundraising letter and will have it ready to approve at the March RJF BOD meeting.
- h) **Pie Auction & BBQ Committee:** Robby Storton reported that next month he will have some dates for some meetings. He really wants to work with Deb Huff to encompass her ideas about the series of stories into the pie auction. They will also discuss some different avenues if we are unable to have a pie auction this year. By next meeting he will have some meeting dates and updates on those ideas.
- i) **Grants Committee:** No Report
- j) **After Auction Committee:** Jasmine King mentioned she does not have a report at this time, but she is glad to see the economy opening because that gives them more opportunity to start collecting things for the after auction.
- k) **Bylaws Committee:** Charles O'Neal reported that they are making good progress and have gotten about 2/3 of the way through the ByLaws. He is hoping after this next month's meeting they will have something to submit to the board. They discussed altering the officer titles, like adding a Fair Secretary to help split the duties and lighten the workload of the Fair Administrator. They have kept a great record of possible changes to show the Board. The next ByLaws committee meeting will be on February 28, 2021 at 6:30pm.
- l) **Pandemic Response and Education Committee:** Charles O'Neal reported that they did not have an official zoom meeting this month due to scheduling conflicts. However, they did talk via email correspondence. Kim Newcomer has done some research on utilizing different websites and resources to gain more knowledge about what is going on with the pandemic. She sent some information to him today, but he has not had a chance to review it yet. They are currently looking at the reopening plan and gathering more information as it becomes

available. Their hope is with the economy starting to open back up, we might be able to get back to in-person meetings. The next meeting will be February 8, 2021 at 6:30pm. This is a tentative date that may change.

11) Old Business

- a) Charles O'Neal reported that Jeff Becker received the Kahoots "thank you" banner and has it hanging on his fence right off the Highway 67. If anyone has another place they would like it moved to, let him know. Mary Martineau asked if there has been anymore talk about doing an ad in the newspaper to thank all the sponsors from last year. Charles O'Neal replied that he has not heard of anything being discussed but he thinks it is a great idea and is something we should put together. Maybe Deb Huff can speak with those publications she has been in contact with. Mary Martineau asked Victoria Stanley if she has a list of all those sponsors and Victoria replied that she does. Victoria Stanley as mentioned she thought something was supposed to be done back in August, but she is not sure because that was not something she was not in charge of. Mary Martineau said she had to talked to Kristy Parker about it and thought it was mentioned in an email somewhere, but nothing came of it so maybe we can come together and get that done in the next month. Robby Storton agreed it is important to thank these sponsors and get something together to thank them appropriately. He also stated he does not think it is anyone's fault that it did not get done, it was just a crazy year.
- b) Mary Martineau shared her concerns about what was mentioned at the last RJF BOD meeting regarding Laird Nelson's idea of the scale being donated to the Ramona Ag Boosters. She was caught off guard by the idea, although she was very grateful, she was not expecting it. Especially since there was no prior discussion about it being donated to anyone. She also reviewed the minutes from last meeting and noticed that it was not properly voted on or seconded. From a personal standpoint, working with the fair and being on the fair board, she and the Ramona Ag Boosters do not feel comfortable just having it given to them. Especially since it was not advertised to give any other interested parties a chance to purchase it. Her and the Ramona Ag Boosters would prefer a purchase price be placed on it and then it being advertised to see if there are any other interested parties. Before, it was mentioned nobody else showed interest, but it was also not advertised, and a number was not put on it. If, after a number is put on it and it has been offered to others, nobody wants it then the Ag Boosters will consider making a donation to the RJF for whatever purchase price it has been listed for. That scale is a huge asset to the RJF and with the status of everything, they did not feel comfortable just taking it. Robby Storton asked if anyone else has any insight into this since he was not at the last meeting. However, he does agree that this is a good idea because it will make for a cleaner transaction and give others an opportunity to purchase it if they are interested. His suggestion is to assign a cost and then post it to the RJF website until the March RJF BOD meeting to see if there are any other interested buyers. Mary Martineau mentioned Kristy Parker was supposed to look into the worth for the scale but she did not check in with her because she did not realize she wouldn't be at tonight's meeting. She herself did try looking into it today but could not find anything regarding the worth of those older scales so she does not know what its value is. Laird Nelson said he will get together with Kristy Parker to try and figure that out. Robby Storton mentioned once a price is decided upon, an email will go out to the BOD to agree upon before it is advertised publicly. If the any of the BOD do not respond to the email with suggestions or changes within 24 hours, the price submitted will be the price it is advertised for. Charles O'Neal motioned to put approve to find a price and value on the scale which will be emailed to the BOD to agree upon and then post it for sale on the RJF website for one month. Second: Michelle Scott. Discussion: None. Motion passes unanimously

12) New Business: None

13) In closing, Robby Storton announced the next RJF meeting will be Monday, March 1st at 6:30pm.

14) Meeting Adjourned at 7:36 P.M. Motion/Second: Charles O'Neal/ John Wolfe. Discussion: None. Motion passes unanimously.

Respectfully Submitted,

Michelle Scott  
RJF Secretary

Proposed minutes to be approved at RJF BOD Meeting March 01, 2021