



Ramona Junior Fair Incorporated

P.O. Box 618
Ramona, CA 92065



July 1, 2020

Dear Friends of the Ramona Junior Fair,

This is the Ramona Junior Fair's 49th year, and our 2020 theme is "Barn in the USA." Our Awards\Fundraiser chairperson Victoria Stanley is looking for your help in our fundraising efforts to support our young people who will be exhibiting at the 2020 Fair, from July 25th - August 2th 2020. We are looking for sponsorships and donations in several avenues as we won't be able to have our large fundraiser such as the BBQ-Pie Auction and the After-Auction due to Covid-19 restrictions. Our goal is to have enough financial support to easily support all avenues for our youth that participate in this fair.

You may be asking who we are and what we do? Ramona Junior Fair is a non-profit organization that is made up of 4-H, FFA and Grange members from our local and surrounding communities. It is a hands-on educational youth program which relies on the efforts of youth and adult volunteers. Volunteers work together with the youth to organize and carry out educational programs and opportunities.

Our mission is to engage youth in meaningful learning experiences where they can develop the skills needed to succeed in their future pursuits. We help the youth assume responsibility, develop leadership, be of service to others, acquire knowledge and skills in various careers, and achieve satisfaction from their work and accomplishments while developing a positive self-image.

As this year is a unique year for everyone with the current and ongoing Covid-19 situation we are looking at a multitude of different fundraising opportunities to support this program. We are doing a hybrid type of fair this year that allows the youth to participate in a virtual show with a brief live show with the judge. This will ensure the safest and best possible fair we can provide to our community's youth within the county and state guidelines. The livestock auction will be online this year.

Here are ways to support our 2020 Ramona Junior Fair.

Sponsorships- Please contact Victoria if you have any questions regarding sponsorships. We have several levels of sponsorship available. Normally we have a banner sponsorship option of \$350 and will have a banner displayed along Aqua Lane which is a frequented street that services the baseball, softball, soccer, Ramona community center and many other large community events. We have adjusted this sponsorship in this unique year with Covid-19 because the traffic along Aqua Lane is not what it used to be. If you do want a banner on the RJF Fence, we would be happy to offer that to you as well. When sponsoring a banner please include info such as a digital logo or name you want displayed.

\$2500+ Platinum Sponsor- Includes 2-month 4x8' size banner display on Highway 67 between Mussey Grade and Dye Road for commuters to see that "RJF thanks your 'Business Name' for your platinum sponsorship", Platinum sponsors get Gold and Silver sponsorships as well.

\$500+ Gold Sponsorship- Includes 2' x 4' "RJF Thanks you for your support" banner to be displayed at your place of business. This includes your logo or name in all publications that RJF uses such as Ramona Sentinel, Ramona Home Journal, etc., and on our websites digital scrolling sponsor banner.

\$250 Silver Sponsorship- This includes your logo or name in all publications that RJF uses such as Ramona Sentinel, Ramona Home Journal, etc., and on our websites digital scrolling sponsor banner.

Awards sponsorship donation- This is an open donation amount. This donation will be used for belt buckles, ribbons and other awards that will be needed for the youth participants.

As you may be aware, there are many expenses incurred during the Fair that these sponsorships help fund including judge and auctioneer fees, scholarships, ribbons, increased utility costs, grounds maintenance etc. Your donations are greatly appreciated and will always applied to our youth of this RJF community.

The Ramona Junior Fair, Inc., is a 501(c)(3) non-profit organization, therefore all donations are tax deductible. Our Tax ID number is 95-3626535.

We are requesting your response by July 23rd, 2020 to insure you can be included on our recognition board. Please detach the form below and submit it in the enclosed envelope, along with a check, payable to the Ramona Junior Fair, to the address below. You can also us **Venmo or PayPal** to donate electronically. Logon on to our website www.ramonajuniorfair.com to access either. Please add in the payment description of what the donations are to be applied to. If you have any questions, please feel free to call Victoria at (760)519-2678.

Thank you again for your support of the Ramona Junior Fair and the young people of our community!

Victoria Stanley
Ramona Junior Fair Awards\Fundraising Chairperson
PO Box 618
Ramona, CA 92065

Sponsorship.

- _____ **Platinum Sponsorship (\$2500+)**
- _____ **Gold Sponsorship (\$500)**
- _____ **Silver Sponsorship (\$250)**
- _____ **Award(s) Sponsorship Donation (\$50)**

Name: _____

Address: _____

Phone: _____ Number of Awards: _____ Total \$: _____

Class/es Preferred: _____

Second Choice: _____

Please include digital Logo or name to be displayed on banners and website.